



How to use this guide

The people working against public education have wealthy and powerful political donors backing them, so we have to build a bigger tent to win fair school funding for our kids. That means bringing parents, educators, school board members, administrators and superintendents together.

Every district is different and we recommend meeting board members and administrators where they are. We advise a friendly, curious approach. We are all in this together!

This kit contains several tactics for engaging superintendents and school board members in your district – ranging from asking them to simply inform residents about how the state budget could affect the district to passing a resolution calling for lawmakers to protect the Fair School Funding Plan.

Tactics

1. [Spread the Message](#): In this section, we provide sample language to help you ask your superintendent / administration to notify the broader community about the impact of Huffman and his allies' disastrous budget.
2. [School Board Action Steps](#): We include a sample school board resolution and school board member sign-on letter.
3. [Media Amplification](#): A step-by-step guide to build a media strategy that demonstrates broad public support for Fair School Funding.
4. [Community Meeting](#): Information on how to work with us to provide simple and relevant information to educate your district about the threats and opportunities with the state's school funding plan.

The time is NOW and it takes all of us! We need as many communities raising their voices as possible in the next few weeks while budget negotiations are underway.